

Our Ref: MR/DO

8th November 2005

To Whom It May Concern

ADVANCE XTRA LIMITED

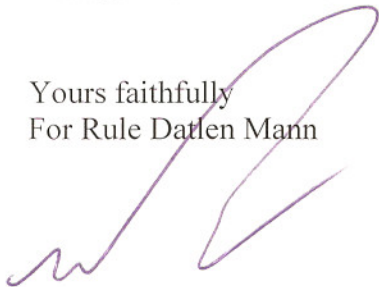
I, like many in our profession, was sceptical about direct marketing and after some deliberation we decided to go ahead on a trial basis in 2004. Advance Xtra worked with us in the initial stages to ensure that the right type of clients were being targeted and that the appointments were at a rate convenient to us.

We have since taken on other blocks of appointments and in general are pleased with the results. We have found ourselves in front of clients whom we would otherwise have not have met.

On the occasions that we have had no shows or the appointment has been cancelled by a potential client, those appointments have been replaced by Advance Xtra without query.

I am happy to recommend Advance Xtra to other practices who are considering direct marketing. Their approach most certainly suits my practice, being efficiently resourced to achieve marketing objectives, whilst retaining a personal contact and an interest in our business.

Yours faithfully
For Rule Datlen Mann



M Rule FCA